

HIDD•N CHAR•CTERS

Meet the people behind the passwords

URL

hiddencharacters.net

Video



<https://www.youtube.com/watch?v=nlilahjwScw>

Social pitch

New photo series 'Hidden Characters' unveils the people and stories behind internet passwords. Meet them at hiddencharacters.net

In short

Hidden Characters is a new photo series in which we anonymously portrayed strangers together with their internet passwords and asked them to explain how they came up with them.

A unique project that explores personality types behind anonymity. Meet the people behind the passwords at hiddencharacters.net

Detailed

Amsterdam, March 30th 2016

What does your internet password say about you? Whether it's something small like someone's favourite colour, something more personal like the name of someone who's close, or even just something random; we found that every password says something about a person, about their character.

For the past year we've been portraying these "Hidden Characters" on the streets of Amsterdam by asking strangers for their internet passwords. And more importantly, the stories behind them. Incredibly, every single password had a story that told something unique, interesting, funny, odd or emotional about that person.

Some (short) examples from the passwords and stories we collected up until now:

- "pulsar98": The name of a soundcard someone used in a recording studio 1998.
- "CHiuEbes": An 8-year-old random generated password from a student email address a girl just couldn't ever forget.
- "Alj3B3DANKT": A special word a couple made up to say thank you and you're welcome to each other at the same time.

The result is a unique photography project that explores different personality types behind everyday anonymity. Follow the ongoing project at hiddencharacters.net or on [Tumblr](#), [Instagram](#) and [Twitter](#).

*Who is behind
the project?*

Hidden Characters is created, photographed and curated by Amsterdam based creatives [Stephen Joss](#) and [Ramin Bahari](#) .

*Contact
or an interview?*

Please contact Ramin Bahari
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Attached

10 portraits with passwords and stories behind them (see .txt file)
1 Key-visual with logo
1 PNG logo transparent background